

Zayne Foy

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Work Experience

Volunteer Graphic Designer and Social Media Manager for USU Women's Rugby-

(Spring 2022- present)

- Create various posts in Adobe Photoshop for the team to use on social media such as "Gameday" posts. Follow specific USU brand requirements such as official colors and logos. Manage the USU Women's Rugby's Instagram page.

USU Extension Office-

(Summer of 2019)

- Work in the Wasatch office as the extension officer's main assistant. Complete tasks such as making tests for competitions, helping put on the county fair, writing news articles, basic office work such as answering community communications, teaching 4-H classes, etc.

Storage Unit Caretaker-

(2017-2019)(Summer of 2020)

- Complete basic office and labor duties including cleaning units, landscaping, and office work.

Kent Bethers' Construction-

(Summer of 2018)

- Work in a track-hoe screening topsoil. Work closely with coworkers as part of a team.

Education

Bachelor's Degree in Journalism/ Agricultural Communications- Public Relations Emphasis

Utah State University-

August 2018- May 2023

- Earned a double bachelor's degree in Ag Communications and Journalism with an emphasis in Public Relations and an additional two minors in Marketing and Equine

- Completed Journalism and Public Relations Courses such as News Writing (JCOM 1130), Sports Reporting (JCOM 4120), Public Relations (JCOM 2300), Writing for Public Relations (JCOM 3310), Case Studies in Public Relations (JCOM 5300), Honors Intermediate Writing (ENGL 2010), and Technical and Professional Communications (ASTE 3050). Acquired skills in writing articles, news releases, reporting on sports, product descriptions, etc.

-Completed content editing courses such as Multimedia Bootcamp (JCOM 2030), Graphic Communications in Agriculture (ASTE 3090), Adobe Graphic Design (MSLE 2650), and Social Media Content Development (JCOM 4040). Acquired skills in shooting and editing audio as well as video files. Acquired skills in making advertisements, brochures, posters, etc. Proficient in working with the Adobe Creative Suites of Photoshop, Premiere Pro, InDesign, Illustrator, and Lightroom in these classes as well as the audio editing software Audacity.

Achievements and Awards

- Earned Google Ads Search Certification, 2022
- Earned Google Ads- Measurement Certification, 2022
- Agricultural Science Sterling Scholar representative of Wasatch High School, 2018
- Recipient of the BSA Eagle Scout Award, 2018
- Comcast Leaders and Achievers 2018 Scholarship recipient—\$1000
- Utah State University Resident Dean's Scholarship recipient—90% tuition for 2 years
- Earned State Degree through the FFA Organization
- Winner of the Northeastern Region Sterling Scholar award in Agricultural Science

Community Service

- **American Cancer Society**- Collect and recycle aluminum cans for donation to cancer research
- **Special Needs Rodeo**- Assist in annual Wasatch County Special Needs Rodeo
- **USU Elementary Rodeo Day**- Teach elementary students about agriculture and rodeo

Leadership

- **2022/2023 USU Rodeo Team President** where I am the primary meeting conductor, attend university trainings, and help run every aspect of the USU Rodeo Team.
- **2020/2021 USU Rodeo Team Secretary** where I helped conduct team meetings, attended university wide meetings and trainings, and kept close contact with the university about all events.
- **Spring 2021 Collegiate Rodeo Association Rocky Mtn. Region Event Director** where I was in charge of voting on important region wide possible rule changes as well as being in charge of an event (steer wrestling) and communicating with the judges.
- **2018/2019 USU Collegiate FFA Sentinel** where I helped plan and carry out various activities for college students and helped put on Utah's FFA State Convention.